



# 10 GOLD IRA SCAMS DEALERS USE ON YOU





# 1 “BEST GOLD IRA COMPANY” PAID AFFILIATE REVIEWS

**The Scam:** Popular websites claim to “independently review” the “Best Gold IRA companies”.

**The Truth:** These news sites can earn a commission of between 3% to 6% of your IRA value. This fee is actually paid from the company they’re promoting and linking to.

**Insider Knowledge:** Many so-called “Best Gold IRA Companies” are notorious for gouging investors.

## Dictionary

Definitions from [Oxford Languages](#)

**fraud** • a person or thing intended to deceive others, typically by unjustifiably claiming or being credited with accomplishments or qualities.  
"mediums exposed as tricksters and frauds"

**ConsumerAffairs.com** – “We are not a government agency and may be paid by companies displayed.”

**Investopedia.com** – “If you click on links we provide, we may receive compensation”.

**Forbes Councils Member** – “Fee Based”

**Money.com** – “Many companies featured on Money advertise with us. Opinions are our own, but compensation and in-depth research may determine where and how companies appear.”

**USAToday.com** – “May earn a commission from affiliate partner links featured on our site.”

**Forbes.com** – “We earn a commission from partner links on Forbes Advisor.”



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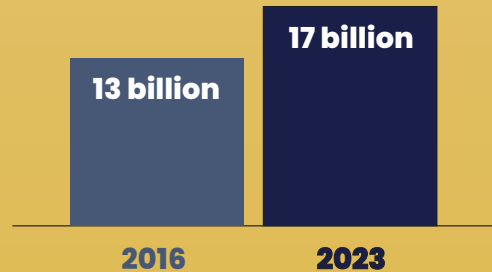
## 8 Best Gold IRA Companies of 2023 - Money

May 18, 2023 — Our Top Picks for Best Gold IRA Companies of 2023.

Best Overall; - Best for Customer Service ...

# GLOBAL AFFILIATE MARKETING STATISTICS

The total affiliate review market is worth **17 billion in 2023** up from **13 billion in 2016**



The affiliate market is expected to have **annual growth of over 7%** through 2030



**9% of Publishers** say that affiliate commissions are their top income producing activity.



**31% report** it is in their top 3 income producing activities.

**Important Fact:** If you search gold IRA on Google, over 80% of the first 20 pages of results are sponsored reviews from paid marketing affiliates. These affiliate reviews are all controlled by the same 6 companies that are offering these publications a big chunk of your IRA total value.

**Vital Information:** A year ago, Regal Assets was the #1 rated gold IRA company on hundreds of affiliate websites even though they did not deliver some clients' metal for over a year. Once they closed down and ran off with millions of clients' money, most affiliates websites just made some other company paying their fees the "so-called" #1. This switch took most affiliates only one day to make.



## 2 WE GIVE NEW IRA CLIENTS FREE GOLD & SILVER

**The Scam:** We are going to give you up to \$10,000 in free metal if you work with us.

**The Truth:** It's not free. You're paying for it. Companies that offer this promotion will typically charge you a 33%+ commission. You could buy metal for a lot less and save 1,000s in the process.

**Insider Knowledge:** Many Los Angeles dealers use your desire to get something for free so they can sell you their overpriced metals. You may lose \$33,000 of every \$100,000 invested to get \$5,000 in "free" metal.

## 3 WE WILL PAY YOUR IRA CUSTODIAN & STORAGE FEES

**The Scam:** We will pay your custodian fees for up to 10 years.

**The Truth:** They will entice you to work with them and end up charging you over 33% of your IRA gross value. They will pay your fees out of their handsome profits.

**Insider Knowledge:** Many Los Angeles dealers use your desire to get something for nothing and then will sell you their overpriced metals. You will typically lose \$33,000 of every \$100,000 invested.

## 4 PAYING CONSERVATIVE CELEBRITIES TO ENDORSE THEM

**The Scam:** A conservative celebrity says, "This is the only company I recommend."

**The Truth:** The celebrity has a six figure endorsement deal. They may not even be aware that clients are being overcharged.

**Insider Knowledge:** Celebrity endorsements are very expensive. The expense indirectly comes out of your retirement account. In recent years, several of these LA based celebrity backed firms have been sued by state and city governments for fraud against senior citizens.

## 5 THE GOLD IRA INDUSTRY IS LITTERED WITH FAKE REVIEWS

**The Scam:** We have hundreds (if not thousands) of 5 star reviews.

**The Truth:** Many companies hire reputation management firms to create 5 star reviews. This is to bury the negative complaints from actual clients.

**Insider Knowledge:** Check the Better Business Bureau for complaints against a company. Unlike user reviews, formal complaints are made by verified clients. Avoid firms with 2 or more complaints because they don't solve client problems.

**Vital Information:** The actual quotes below are from a top reputation management website.

» "Online Reputation Repair To Bury Negative Content"

» "5-Star Business Reviews That Establishes Trust"



SMM Boosters

<https://smmboosters.com> · Popular Services · ⋮

### Buy 5 Star TrustPilot Reviews Cheap

👤 962 · 📄 8,055 · 🗨️ 22 · TITLE CHANGED

The first thing after **buying TrustPilot Reviews** can happen to your business that it can fix the gap in the market. For instance: you are offering quality ...



AppSally

<https://www.appsally.com> · ... · BBB Marketing · ⋮

### Buy BBB Reviews - Real Better Business Bureau

👤 3,588 · 📄 2,096 · 🗨️ 5 · TITLE CHANGED

A positive **review** is generally 4 to 5 stars while negative **review** is 1 star **BBB reviews** to 2 stars. · Please contact support if you have any custom requirements.

\$100.00



## 6 HUGE FEES HIDDEN IN THE SALES CONTRACT FINE PRINT



**BEWARE OF SALES CONTRACT WITH 30% + BUY/SELL SPREADS**



**The Scam:** What they say they charge does not match their sales agreement.

**The Truth:** Many gold IRA companies use multi-page, hard to read agreements so that you don't read it or can't understand it.

**Insider Knowledge:** Avoid gold dealers whose contracts contain any of the following:

- » Multi-page agreement
- » Hard to read legal mumbo jumbo
- » Buy/sell spreads of 30% or more
- » Mentions "class action lawsuit"
- » They don't have a contract, so no terms are set

## 7 EXPECT TO BE YOUR DESIGNATED REPRESENTATIVE

**The Scam:** They've elected themselves your Designated Representative on your application. They now have control of your retirement account.

**The Truth:** A Designated Representative has "Power of Attorney" and can buy, sell or trade without your written consent.

**Insider Knowledge:** A Regal Assets client requested the depository to send his gold to his home. They no longer had it, he was told. Regal had it sent to their L.A. office months before. They could only do this because they were his Designated Representative.

**Important Fact:** A year ago, Regal Assets was the #1 rated gold IRA company on hundreds of affiliate websites even though they did not deliver some clients' metal for over a year. Once they closed down and ran off with millions of clients' money, affiliates just made some other company paying their fees, the "so-called" #1. This switch took most affiliates only one day to make.

**Vital Information:** Always select "Interested Party" on your IRA paperwork. That enables your dealer to communicate about your account with the custodian, but does not allow them to buy, sell or trade without your signature.





## 8 BAIT AND SWITCH TO PREMIUM OR EXCLUSIVE COINS

**The Scam:** The dealer features popular bullion coins like American Eagles or Canadian Maple Leafs on their website with no intention of selling them to you.

**The Truth:** They may sell you a few popular coins, but the vast majority will be grossly overpriced exclusive or premium items that are impossible to price check.

**Insider Knowledge:** On the top of your invoice, you'll likely find some popular bullion coins with competitive prices. Below that will be coins you've never heard of. Dealers contract the popular mints to make exclusive coins. Since they're exclusive to that dealer, you can't price check them. This is how they get you for 30% plus.

**Vital Information:** Only buy widely traded items that are easy to price check as seen below. If your dealer is the only one selling a particular item and it can't be price checked, that's a red flag.

» Canadian Maple Leaf Coins

» American Eagle Coins

» Australian Kangaroo Coins

» Chinese Panda Coins

» British Britannia Coins

» Austrian Philharmonic Coins





## 9 IT'S BEEN OVER 30 DAYS AND YOUR METAL HASN'T ARRIVED

**The Scam:** Your gold IRA dealer assures an efficient transaction with your metal being delivered in a timely manner.

**The Truth:** You have been waiting for more than 30 days, and your metals have not arrived at the depository.

**Insider Knowledge:** Dig deep past a company's fake reviews, and you will see this is common with California firms. They bypass the Federal Trade Commission's rules on a 30 day delivery. The Certified Gold Exchange generally ships within 3-5 days, and not once in our history over 30 so call us.



## 10 FALLING VICTIM TO A BIG BUDGET L.A. DEALER

**The Scam:** Look at how trustworthy we are. How many positive reviews we have. Look at our conservative celebrity endorsements and how we're rated the #1 Best Gold IRA Company.

**The Truth:** Beware of smoke and mirrors. What do affiliate marketing, celebrity endorsements, Forbes Advisor Council, Nascar sponsorship, free gold and zero fees promos all have in common? They all cost the dealer money.

**Insider Knowledge:** Companies that play the influence game must charge you more for your gold and silver. Over time, these companies need to pay more to protect their soiled reputations as their high priced products cause more financially wounded clients.



# WE FIGHT FOR YOU

My grandfather, Ben, inspired me to get into the precious metals business.

I remember grandpa showing me his gold and silver coin collection. He'd always say, "This is real money, God's money."

When the US was taken off the gold standard, he would yell about big government watering down his savings with inflation.

When I was 21, I chose to get into the precious metals industry, and boy was I surprised.

I went to work for one of the biggest gold dealers in Southern California.

I quickly discovered I was not in Kansas anymore. They operated like a boiler room.

I soon learned that this was standard operating procedure for dealers in the area.

I knew there had to be a better way. I took my \$7,000 in savings, got a \$12,000 loan and moved to Texas to start this company.

That was over 30 years ago. And I'm proud of what our team has accomplished through God's grace and service to others.

Our mission is to help you protect your assets by owning real wealth: gold and silver.

We vow to serve with transparency and integrity every time you contact the Certified Gold Exchange.



# LEARN ABOUT OUR ROCK-SOLID PRICING GUARANTEE.

The Certified Gold Exchange aims to offer the highest service at the nation's lowest prices through our Price Match Plus guarantee. We are able to achieve this because the company is set up as a large volume discounter. We have a first time buyer minimum investment of \$50,000.

## HOW WE GUARANTEE YOUR PRICING.

When you're ready to buy, we will check the other six national discounters for their lowest price. We will then beat it. Once you accept our quote, it will be locked in, and any further fluctuation (up or down) will not affect your purchase price. **Call 800-300-0715 to learn more.**

**Your Guides To  
Maximize Returns  
& Minimize Risk**

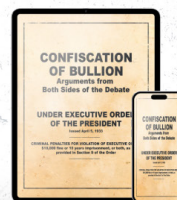
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